

What is ROKLive?

ROKLive is a two-day online event that will explore the explosion of digital technologies in manufacturing today. We will discuss how leading companies are applying analytics for actual insights, the newest collaboration tools designed for operations teams, and how we are tackling uncertainty in the supply chain.

When and where will ROKLive take place?

Dates: ROKLive will take place June 29-30

Location: ROKLive is an online event

Time zone: The ROKLive agenda is scheduled in Eastern Time

What will ROKLive offer?

Exciting keynotes that will explore the explosion of digital technologies in manufacturing today, applying analytics for actual insights, collaboration tools designed for operations teams, and tackling uncertainty in the supply chain.

Industrial leaders will discuss their success and challenges in Digital Transformation.

Value Workshops designed for operations management professionals to identify and approach the highest impact use cases for your industry.

- Identify priority use cases that solve your business challenges
- Quantify financial benefits
- Agree on the solutions that will achieve the identified value
- Provide business case to support initiative and amplify value impact within the organization

Networking during the daily DX Idea Exchange. The DX Idea Exchange will feature a 60-minute session of open dialogue on 10 trending topics in our industry each day of the event.

Over 100 product & technology sessions designed specifically for manufacturing and production professionals from industrial automation design, implementation and operations.

Smart Industry Transformational Leadership Awards will be featured during the event. Hear how this year's winners have successfully envisioned, planned and executed the digital transformation through the application of digital and disruptive technologies and are leading the way to Industry 4.0.

Who should attend ROKLive?

- Operations, IT and Engineering leadership
- Automation and Controls Engineers



ROK LIVE **VIRTUAL**



June 29 - June 30

Is there a cost to attend ROKLive?

ROKLive is a complimentary event, however registration is required to attend.

The Value Workshops are an exclusive opportunity with limited capacity. A registration fee of \$99 USD will be donated to FIRST Robotics. Payment is limited to credit cards only.

How do I register to attend the ROKLive event?

Registration will open in late May. To access the registration link, please visit the [ROKLive website](#).

Is an event agenda with a listing of the sessions offered available?

A detailed event agenda and session guide will be available in late May on the [ROKLive website](#).

Do I need to register to attend sessions?

You do NOT need to register to attend the welcome sessions, keynote presentations, product & technology sessions, or the networking activities.

The Value Workshops are a limited opportunity and registration is required. A registration fee of \$99 USD will be donated to FIRST Robotics.

Will hands-on labs be offered?

Hands-on labs will not be offered as part of the ROKLive experience. However, we do offer hands-on labs through the Rockwell Automation OnCourse program. To learn more about how to access to our hands-on training labs, please contact [your local Rockwell Automation salesperson or distributor](#).

Are Professional Development Hour credits available?

Product & technology sessions presented by Rockwell Automation are eligible for Professional Development Hour credits. You will receive your credits approximately 24 hours after you viewed the session. You will be notified via email and credits can be obtained in the event platform, under the Profile section.

Will sessions be available on-demand?

ROKLive offers you access to our continuous, always-on, growing campus of educational content. These sessions are designed specifically for manufacturing and production professionals from industrial automation design, implementation and operations.

How and when can I login to ROKLive?

Attendees registered prior to June 28 will receive an email from Rockwell Automation Events with a link to the event on June 28. Attendees that register on or after June 28 will receive their login information via email after registering.

The event will open the morning of June 29.

Do you have additional questions?

Send us an email raevents@ra.rockwell.com. We are happy to help!